



TEXAS DEPARTMENT OF HEALTH
AUSTIN TEXAS
INTER-OFFICE

TO: Regional Directors
Directors, Local Health Departments
Directors, Independent WIC Local Agencies
Herman Horn, Chief, Bureau of Regional/Local Health Operations

FROM: Gerald D. Cannaday, Jr., {Original Signed}
Chief, Bureau of Nutrition Services

DATE: March 2, 2001

SUBJECT: Registration forms for The Southwest Regional Teleconference

I hope you and your staff have all completed the registration forms for The Southwest Regional Teleconference, ***Nutrition Education: On the Road to Excellence***. If not, please do so immediately.

Please read and distribute the letter, attached, from Sondra Ralph, Regional Director for the Southwest Region USDA. It is vitally important that the local agencies support the effort to enhance nutrition education effectiveness, in order to improve the impact of WIC on participants' lifelong nutrition and health behaviors.

Although the registration deadline was February 15, registration forms are still being accepted. Attached is an additional copy, if needed. All registered conference participants will receive a sturdy canvas backpack with the conference logo.

Attachments (2)



United States
Department of
Agriculture

Food and
Nutrition
Service

Southwest Region

1100 Commerce St.
Dallas, TX
75242

FEB 02 2001

Mr. Gerald Cannaday, Chief
Texas Department of Health
Bureau of Nutrition Services
1100 West 49th Street
Austin, TX 78756-3 199

Dear Mr. Cannaday:

Registration for the April 26-27, 2001, Southwest Regional Teleconference, "Nutrition Education: On the Road to Excellence," is underway. The Nutrition Services Program Integrity (NSPI) Workgroup has an exciting program planned for this two-day event: **Innovative** and effective teaching techniques will be discussed by an outstanding group of presenters.

The support of the State agencies for the NSPI Workgroup and this project has been invaluable, and now we need to enlist the support of your local agency and clinic personnel. One of our objectives is to motivate the staff to accept and adapt some of these new teaching techniques within their WIC settings. Nutrition education is on the brink of change and, through the support of you and your staff, we have an opportunity to evaluate the effectiveness of our nutrition education programs. The NSPI Workgroup plans an extensive evaluation phase to study the efficacy of the teleconference and other training activities. The overall success of this project depends on your staffs participation in the teleconference and in the voluntary follow-up activities offered at the conclusion of the training. This entails a commitment of time and resources to complete a series of nutrition interventions. State Directors, local agency and clinic personnel will be included in the site selection process and provided additional information regarding the details of the interventions and the results of the evaluation. Please make WIC staff aware of the vital role they will play in the follow-up to the teleconference. Only with the support of local staff can this project be a success!

With the support and commitment of all levels of staff, a revitalization of the WIC nutrition education programs can be accomplished. I look forward to a continued partnership in the Southwest Region as we work to improve our teaching and intervention outcomes.

We anticipate a record turnout for this event so remember to submit your registration forms by February 15, 2001. See you in April!

Sincerely,

A handwritten signature in cursive script, reading "Sondra Ralph", is positioned above the typed name.

SONDRA RALPH
Regional Director
Supplemental Food Programs



Nutrition Education: On the Road to Excellence
A Teleconference Sponsored by USDA
and the states of the Southwest Region
April 26-27, 2001

Name: _____

SSN^(required): _____ E-mail: _____

Local Agency Number ^(Texas only): _____ Job Title: _____

Agency/Organizational information Registratbn deadline- February 15th

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

✓ Check the site you plan to attend.

Questions about Texas sites? Call Missy Hammer@ (512) 4060757 or missy.hammer@tdh.state.tx.us

- | | | |
|---|--|--|
| <input type="checkbox"/> TX, Abilene | <input type="checkbox"/> TX, Houston | <input type="checkbox"/> TX, San Antonio |
| <input type="checkbox"/> TX, Amarillo | <input type="checkbox"/> TX, Jasper | <input type="checkbox"/> TX, San Angelo |
| <input type="checkbox"/> TX, Austin | <input type="checkbox"/> TX, LaMarque | <input type="checkbox"/> TX, San Marcos |
| <input type="checkbox"/> TX, Corpus Christi | <input type="checkbox"/> TX, Laredo | <input type="checkbox"/> TX, Temple |
| <input type="checkbox"/> TX, Dallas | <input type="checkbox"/> TX, Lubbock | <input checked="" type="radio"/> TX, Tyler |
| <input type="checkbox"/> TX, El Paso | <input checked="" type="radio"/> TX, McAllen | <input type="checkbox"/> TX, Victoria |
| <input type="checkbox"/> TX, Harlingen | <input checked="" type="radio"/> TX, Midland | <input type="checkbox"/> TX, Wichita Falls |

Return Registration form to:
The Conference Managers
PO Box 7276
Bismarck, ND 58502-7276
Fax/Voice to: 1-888-310-8900

Please do NOT send to the State Office

Identification Number- (last four digits of your SSN):

Pre-Conference Questions

insert the number of the response that best describes you for each of the following:

My level of interest in learning about:

- Readiness to Learn
- Connecting with Clients
- Motivating Clients
- ___ Evaluating Learning
- ___ Adult Learning
- Getting Clients to Participate
- ___ Making Nutrition Education Fun

1=Very Low
2=Somewhat enthusiastic
3=Enthusiastic
4=Extremely excited

My current level of knowledge about:

- Readiness to Learn
- Connecting with Clients
- Motivating Clients
- Evaluating Learning
- ___ Adult Learning
- Getting Clients to Participate
- ___ Making Nutrition Education Fun

1=Very low
2=Some knowledge
3=Average amount
4=Very knowledgeable

Place a checkmark (one) by the statement that best describes you.

When change is introduced in the workplace:

- ___ I come to a standstill and it's my signal that it's time to leave.
- ___ I become uncomfortable and unsure of what my role should be.
- ___ I am open, but need time to adjust to new ideas and strategies.
- ___ I am able to see immediately how it can positively affect my role.
- ___ I am usually the one introducing the change and helping others with the process.

I have worked for WIC for ___ years.

Describe your role in WIC (e.g. nutritionist, receptionist, clerk, teacher) _____

Describe your educational background: _____

What do you believe it takes to create a "positive learning environment" for nutrition education to take place at your WIC site?

Nutrition Education: On the Road to Excellence
A Teleconference Sponsored by USDA and the states of the Southwest Region
April 26-27, 2001

Thursday, April 26 1:00 P.M. - 5:00 P.M. CST

- | | |
|---|--|
| <input type="checkbox"/> Welcome | <input type="checkbox"/> Motivating Clients |
| <input type="checkbox"/> Changing for Good-Stages of Change | <input type="checkbox"/> Evaluating your Efforts |
| <input type="checkbox"/> Connecting with Clients- | |

Friday, April 27 9:00 - 1:00 P.M. CST

- | | |
|---|---|
| <input type="checkbox"/> Introductions | <input type="checkbox"/> Making Nutrition Education Fun |
| <input type="checkbox"/> All about Adult Learning | <input type="checkbox"/> Developing a Comic Vision |
| <input type="checkbox"/> Getting Clients to Participate | |

TX Site Addresses

Abilene	Reg Med Ctr- Heart & Vascular Institute	6250 Hwy 83/84@ Antilley Rd
Amarillo	City of Amarillo-WIC	411 S Austin
Austin	TDH Central Office	1100W 49 th St
Corpus Christi-PHR	TDH PHR 11	1233 Agnes
Dallas	Dallas Regional Training Center	2377 N Stemmons Frwy
El Paso	WIC Training Center	500-D Carolina
Harlingen	South Texas Hospital	1301 Rangerville Rd
Houston	TDH-PHR 6/5S	5425 Polk Ave
Jasper	Jasper Health Department	139 W Lamar
LaMarque	Galveston Co Health Dept	1207 Oak St
Laredo	Laredo Health Department	2600 Cedar
Lubbock	TDH-PHR 1	1109 Kemper St
McAllen	South Texas Community College	3700 W Military Hwy
Midland	TDH-PHR 9/10	2301 N Big Spring
San Angelo	San Angelo-Tom Green Co Hlth Dept	72 W College
San Antonio	TD H/Texas Center for Infectious Disease	2303 SE Military Dr
San Marcos	City of San Marcos-WIC Program	630 E Hopkins
Temple	TDH-PHR 7	2408 S 37 th St
Tyler	TDH-PHR 4/5 N	1517 W Front St
Victoria	Victoria City/County Health Dept	2805 N Navarro St
Wichita Falls	Midwestern State Univ-Clark Student Ctr	3410 Taft Blvd



The Conference Managers, TCM
P.O. Box 7276
Bismarck, ND 58507-7276

